

COOKIES POLICY

What are cookies

“Cookies” are small software tags that can be stored on your computer through your internet browser, retaining only information related to your preferences, not including, as such, your personal data.

Why the website uses cookies

During a visit to this website, files called “Cookies” may be placed on the user’s computer. These Cookies allow the website to be adapted to the user’s tastes and preferences and to present promotions and product offers that may be of the interest of the user.

Types of cookies

– Preference Cookies

These cookies allow websites to remember information that changes the way the website behaves or looks, such as your preferred language or the region you are in. For example, by remembering your region, a website can provide you with local weather or traffic information. These cookies can also help you to change text size, fonts, and other customizable parts of the web pages. Losing the information stored in a preference cookie may make your website experience less functional, but it should not prevent the website from functioning.

– Security Cookies

Security cookies are used to authenticate users and prevent fraudulent use of login credentials and protect data from unauthorized persons. For example, it allows you to block many types of attacks, such as attempts to steal the content of forms you fill out on the web pages.

– Process Cookies

Process cookies help the website to function and provide services that you expect from the website, such as navigating web pages or accessing secure areas of the website. Without these cookies, the website cannot function properly.

– Advertising Cookies

These cookies are intended to make advertising more engaging for users and more valuable for publishers and advertisers. Some common uses of cookies are to select advertising based on what is relevant to the user, to improve reporting on campaign performance, and to avoid showing ads that the user has already seen.

– Session State Cookies

Websites often collect information about how users interact with a particular web page. This may include which pages the users visit most often and whether users receive error messages from certain pages. So-called “session state cookies” help us to improve our services by enhancing our user’s browsing experience. Blocking or deleting these cookies does not render the website unusable.

– Analysis Cookies

These cookies help website and application owners to understand how visitors engage with their web pages. They may use a set of cookies to collect information and report website usage statistics without personally identifying individual visitors.

How to manage cookies

In most of the internet browsers these cookies can be easily removed or rejected. You can change your permissions by selecting the desired settings in your browser. You will also find more details about these procedures in the help section of your browser.